



## News

### Avocado Australia runs Field Day in Northern NSW - 27/06/2013

[Full News List](#)

An **Avocados Australia Field Day** will take place from 10.20am until 3.00pm at Summerland Farm (House With No Steps) at 253 Wardell Rd, in Alstonville NNSW.

Growers will hear from a leading plant pathologist from the Queensland Department of Agriculture, Fisheries and Forestry, and a research entomologist from the New South Wales Department of Primary Industries.

Avocados Australia's CEO John Tyas encourages all avocado growers in the region to attend because "growers will be presented with the latest information from leading Australian researchers to help with orchard management and be able to ask researchers question. It will also be an opportunity to find out more about the current Avocado R&D program and how it benefits the avocado industry".

After the presentations, growers can take part in an orchard walk while talking one-on-one with researchers.

To register to attend or to receive a copy of the program call Avocados Australia's toll free phone number 1300 303 971 or email [co@avocado.org.au](mailto:co@avocado.org.au).

- ENDS -

**For more information please contact:**

John Tyas - CEO, Avocados Australia  
P: 07 3846 6566, M: 0438 132 186, E: [ceo@avocado.org.au](mailto:ceo@avocado.org.au)

Anna Petrou - Communications Manager, Avocados Australia  
P: 07 3846 6566, M: 0488 384 222 E: [co@avocado.org.au](mailto:co@avocado.org.au)

**About Avocados Australia:**

Avocados Australia Limited is the Peak Industry Body in Australia for Avocados. We are a "not for profit" membership based organisation. Our members are Avocado growers along with associated businesses and industry people.

Avocados Australia seeks to work with all parts of the chain from production through to the consumer. By working together we seek to continually improve the ability of growers to provide a healthy, profitable and safe product for all consumers. As part of this continual improvement we guide a "research & development" and "marketing and promotion" program for the Australian Avocado industry.

The Australian avocado industry comprises of 850 growers across the country and in 2010/11 produced 49,612 tonnes of avocados worth an estimated gross value of production (GVP) of \$AUD207 million and \$519 million at the retail level. Production for 2012/13 is forecast to be 59,686 tonnes of avocados.

Key growing areas are North, Central and Southeast Queensland, Northern and Central New South Wales, the Sunraysia or Tristate area (South Australia, Victoria and South Western New South Wales) and Western Australia.

For more information visit us online at <http://industry.avocado.org.au/Media.aspx> or email the Avocados Australia CEO at [ceo@avocado.org.au](mailto:ceo@avocado.org.au)

[Full News List](#)

