



[Full Event List](#)

Avocado Industry Day - Port Macquarie - 17/09/2014

Following on from the success of the Qualicado workshop held in Comboyne in June this year, Avocados Australia is holding an "Avocado Industry Day" at Port Macquarie and anyone with a serious stake in the Australian Avocado industry in the Central New South Wales region will benefit from attending this event. Growers are encouraged to attend.

- Date:** Wednesday 17 September 2014
- Location:** The Mercure Centro Hotel, 103 William St, Port Macquarie, NSW, 2444
- Start:** 9.30am for registration and tea & coffee, for a 10am start
- RSVP:** Friday 12 September on **07 3846 6566** or admin@avocado.org.au
- Dietary Requirements:** Please note any dietary requirements when you RSVP.

Some of the information and opportunities provided on the day include:

- A detailed presentation on how your R&D and marketing levies are invested.
- Avocado marketing update - national marketing strategies, branding & performance.
- An overview of the activities and programs delivered by Avocados Australia.
- Question time with HAL Program Managers and Avocados Australia.
- A lunch with AAL Board Directors, Avocado Industry Advisory Committee Members and Industry Representatives.
- Avocado nutrition and irrigation management presentation from Lisa Martin of Ripe Horticulture.
- Phytophthora management presentation from Simon Newett of DAFF, Queensland.

Industry Day Schedule:

- 09:30-10:00am Tea & coffee on arrival
- 10:00-11:00am AAL Annual General Meeting - Presenters: Lachlan Donovan & John Tyas
- 11:00-12:20pm Annual Levy Payers Meeting - Presenters: Bob Granger, Duncan Sinclair, & Craig Perring
- 12:20-01:20pm Lunch
- 01:20-01:25pm Introduction to Presentations by Ian Tolson
- 01:25-01:55pm Increasing Profits through improving Nutrient application & Irrigation systems (Part 1) - Presenter: Lisa Martin
- 01:55-02:25pm Are you fair dinkum about root rot? - Presenter: Simon Newett
- 02:25-02:55pm Increasing Profits through improving Nutrient application and Irrigation systems (Part 2) - Presenter: Lisa Martin

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