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Search: Go



News

SPONSORSHIP AND EXHIBITION OPPORTUNITIES NOW AVAILABLE - 19/11/2010

[Full News List](#)

Avocados Australia on behalf of the International Avocado Society invites you to participate as a sponsor and/or exhibitor at the VII World Avocado Congress to be held in the tropical paradise of Cairns, Australia from 5-9 September 2011.

- * Reach key national and international avocado growers, allied industries and government agencies
- * Participate in the discussion about current issues and challenges in the avocado industry

We expect over 1000 delegates from around the world to attend representing all sectors of the industry. Registering early for maximum benefit will ensure you a higher level of exposure. An extensive promotional campaign including advertisements, direct mail campaigns and web presence will be implemented in the lead up to the VII World Avocado Congress.

- * Showcase your products and/or services on a multi-national scale
- * Position yourself as a leader in the industry
- * Be part of the most important event in the avocado industry

With key opinion leaders and decision makers present, the congress is the ultimate international forum for worldwide avocado and allied industry stakeholders to exchange ideas.

We sincerely hope to welcome you on board the essential global marketing platform which is the VII World Avocado Congress 2011.

[Click here](#) to view the sponsorship and exhibition prospectus
Sponsorship opportunities to suit all budgets
Exhibition booths starting at AUD \$4140
Book now at early bird rates and maximise your exposure

For inquiries or further comment please contact:

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- ENDS -

Congress facts

Dates: 5-9 September 2011

Location: Cairns, North Queensland, Australia

Delegate profile: Largest gathering of avocado, researchers, growers, allied industries and government agencies

Website: www.worldavocadocongress2011.com

Delegate profile

The congress is targeted to all individuals and organisations around the world with a stake in the avocados industry. The anticipated 1000 delegates are expected to include: individual growers; importers and exporters; multinational agricultural organisations; government agencies; research scientists and academics; farm suppliers; packing, transport and distribution organisations; major retailers and investors; bankers and insurance agents.

History

The World Avocado Congress has grown rapidly since the first one was held in South Africa in 1987, positioning the congress as the major international event that brings together major stakeholders in the industry. The congress is held in a different location around the world every four years, with the last one, held in Chile, attracting over 1100 attendees.

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