



**Avocados Australia**  
**2018 Regional Meeting Series**  
**Bunbury, Western Australia**  
**Tuesday, 15 May**  
**Quality Lighthouse, Carey Street, Bunbury**

This meeting is your chance to hear the latest industry updates, developments with avocado imports and exports, supply chain quality improvements and to receive a free copy of the new best practice guide.

9:45am Morning tea and coffee available

10:15 am **Industry update** – Avocados Australia CEO John Tyas

- Industry status – How good! But for how long?
- What's new in avocado marketing, R&D and extension?
- Avocados Australia's on-line resources
- How useful is our industry data?
- Tell us what you want

11am **New Best Practice guide** – Applied Horticultural Research, Jenny Ekman

- How harvest practices (can) reduce quality
- Getting the best from fungicides and sanitisers
- To pre-cool or not to pre-cool
- Avoiding damage on packing-lines
- Post-harvest cooling and the mysterious 'tree factor'
- Transport temperatures – are you getting the cold you paid for?
- What the wholesaler did next – ripening and distribution

12pm **Improving retail quality management** – Applied Horticultural Research, Adam Goldwater

- How new merchandising formats reduce bruising
- New training resources available for retailers

12:15pm **Imports and exports** – Avocados Australia CEO John Tyas

- What would Mexican avocado imports mean for Australia?
- Update on Chile and Peru avocado import applications
- Our export strategy
- New market access for Australian avocados to Japan
- Update on market access to Thailand
- New avocado export resources and in-market training

1pm Please fill out the feedback forms

**Lunch provided**

**RSVP** Please RSVP to Amanda on [admin2@avocado.org.au](mailto:admin2@avocado.org.au) or 07 3846 6566 by **4 May 2018**. Please specify which meeting/s you are attending and if you have any dietary requirements, and provide your mobile number for updates.