



australian  
**avocados**

**[QUALITY = SALES]**

**Always handle fruit with care**

*Avocados bruise easily.*

*Don't stack fruit on display more than 2 layers deep.*

**Get the temperature right**

*Check with your quality manager about the best temperatures to hold avocados.*

**Good displays increase sales**

*Use 'ripe' stickers or display information to help the customer identify ripe fruit.*

*Remove over-ripe or damaged fruit from display.*

*Turn over stock every 2 - 4 days.*

*For more information on handling Australian avocados visit Avocados Australia  
[www.avocado.org.au](http://www.avocado.org.au) or contact [admin@avocado.org.au](mailto:admin@avocado.org.au)*

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