



MEDIA RELEASE

Australians smashing more avo than ever

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Australians have lifted their avocado consumption to 3.8 kilograms per person, per year, and this is great news for the domestic industry.

“Avocado production in Australia also increased, climbing to 85,546 tonnes in 2018/19, compared to 77,032t in 2017/18,” Avocados Australia CEO John Tyas said.

“This 11% increase is another record for Australian avocado production. We’re forecasting production will increase strongly in the next few years, to at least 115,000t a year by 2025, so there will be even more great Australian avocados in the years to come.”

Australians were eating 3.5kg/person in 2017/18, but as production levels increase, there will also be more avocados on offer for export markets.

“In both production and exports, Australia is currently a small player in the world avocado market,” Mr Tyas said.

“Our recently released *2018/19 Facts at a Glance* shows that we exported just 3,195t, or 3.7% of our domestic production, mostly to Singapore, Malaysia and Hong Kong.”

Mr Tyas said as more trees matured and production increased, there would be a need to both expand current export markets and open up new opportunities with a further production increase expected in 2019/20.

“Solid supply is expected to continue right through summer which is great as we lead into the Festive Season when lots of salads will be served up,” he said.

“Obviously, we’re hoping Australians keep enjoying their avocado from breakfast to dinner!”

Mr Tyas said Queensland continued to produce the majority of Australia’s avocados, accounting for 55%, with Western Australian growers producing 30%, followed by New South Wales, South Australia, Victoria and Tasmania.

In Australia, avocados are produced all year round due to the range of climates and conditions in eight major avocado growing regions. Hass is the predominant variety at 81% of the national production, and next is a greenskin variety called Shepard, at 16%.

ENDS

The full Avocados Australia 2018/19 *Facts at a Glance* is available online at avocado.org.au/news-publications/statistics/. Some of the graphs are available as jpgs; please contact us.

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About Avocados Australia – www.avocado.org.au

Avocados Australia (AAL) is the representative industry body for the Australian avocado industry. We provide a range of services to our members and the broader industry to foster growth and development. Avocados Australia is a “not for profit” member-based organisation and our members include avocado growers, associated businesses and industry people. Avocados Australia seeks to work with all parts of the chain, from production through to the consumer. By working together, we seek to continually improve the ability of growers to provide a healthy, profitable and safe product for all consumers.