

AV19003 - Monitoring avocado quality at retail

Industry Snapshot - November 2020



**Hort
Innovation**
Strategic levy investment

**AVOCADO
FUND**

Project AV19003 has been funded by Hort Innovation using the avocado research and development levy and funds from the Australian Government.

Figure 1. Acceptable fruit (<10% internal defects) for Australian grown fruit - November 2020

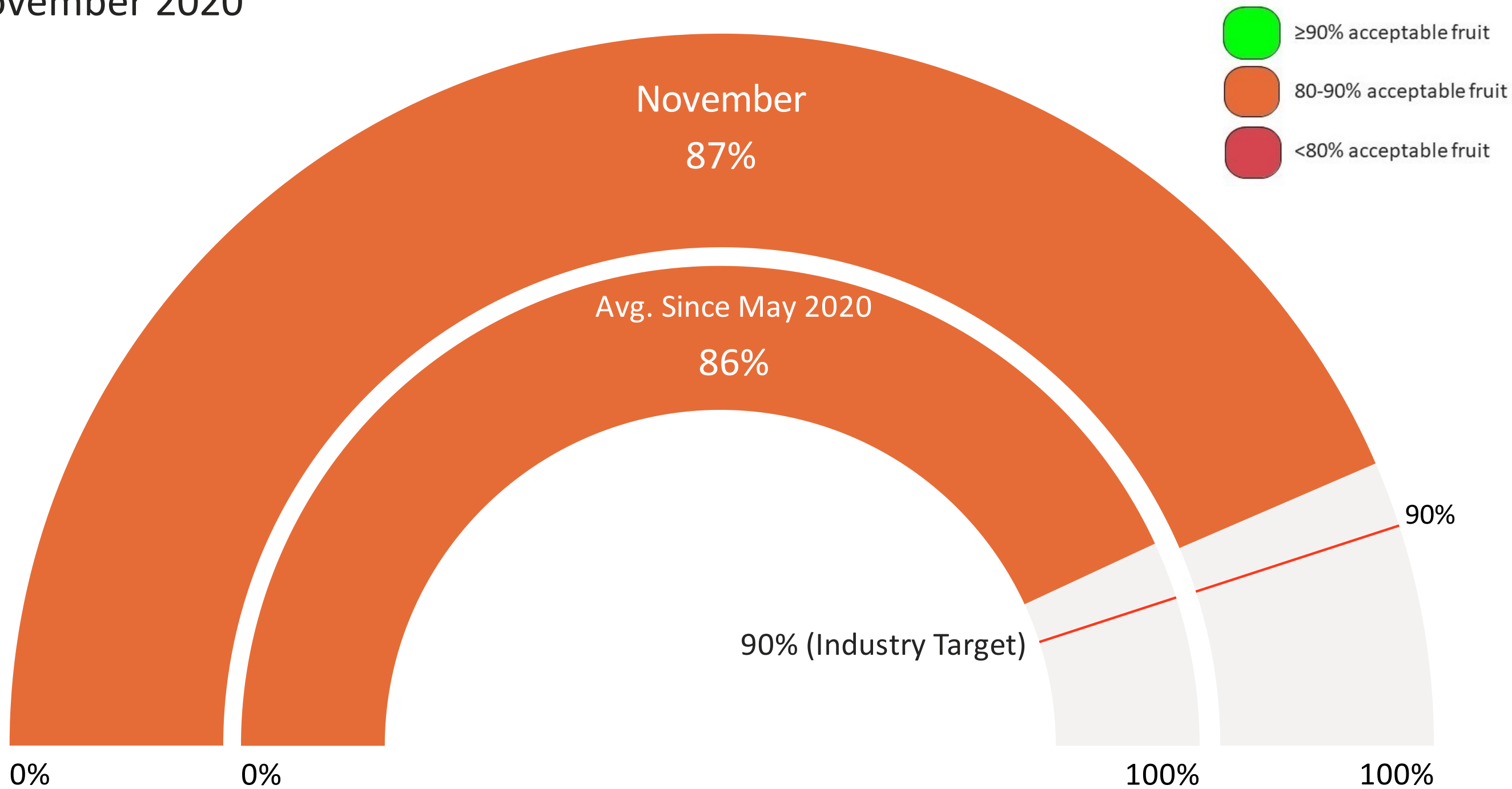


Figure 2. Acceptable fruit (<10% internal defects) by production region - November 2020

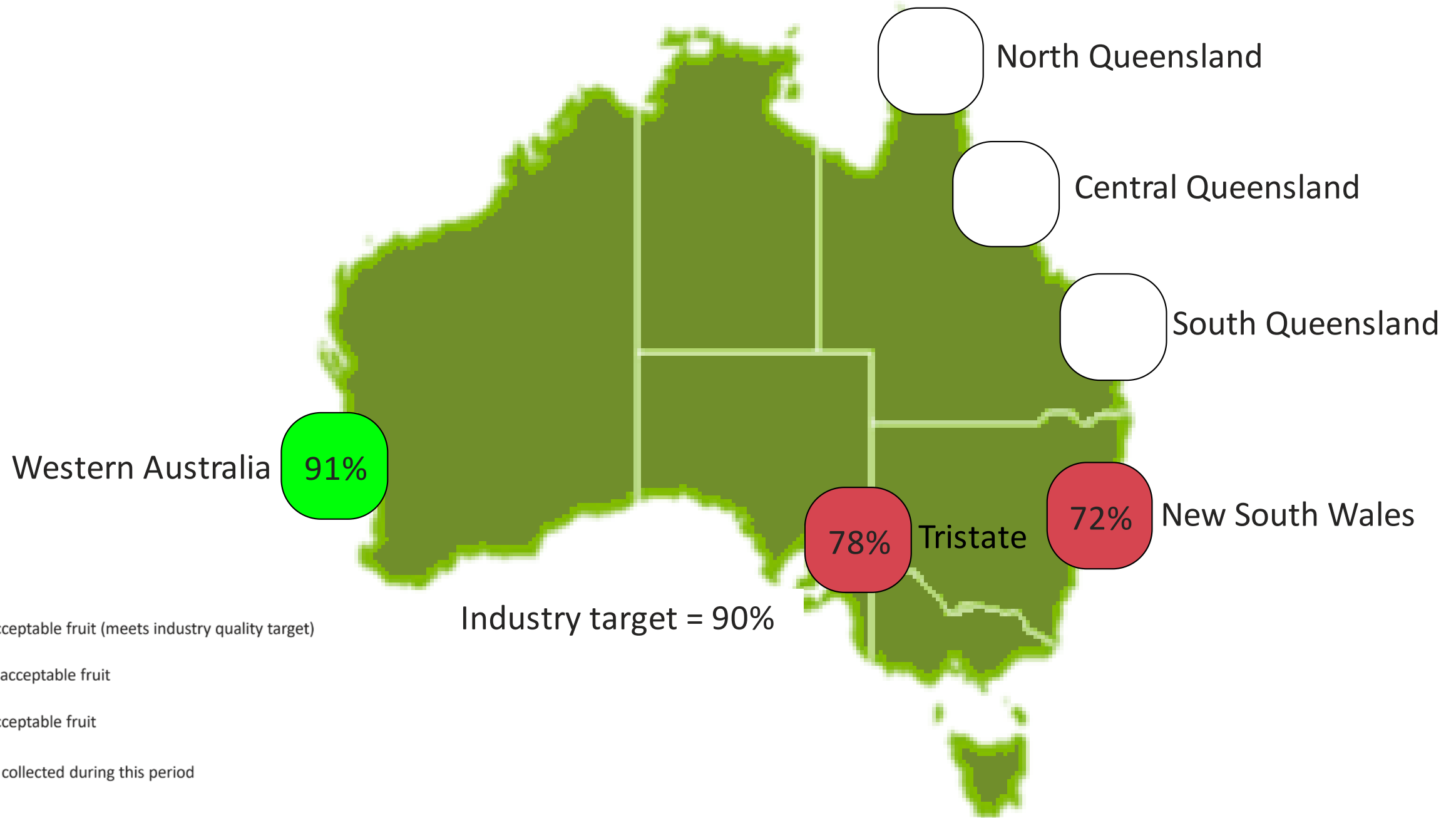


Figure 3. Unacceptable fruit damage by defect type (>10% internal defects); Australian grown fruit - November 2020

● Avg. since May 2020 ● November

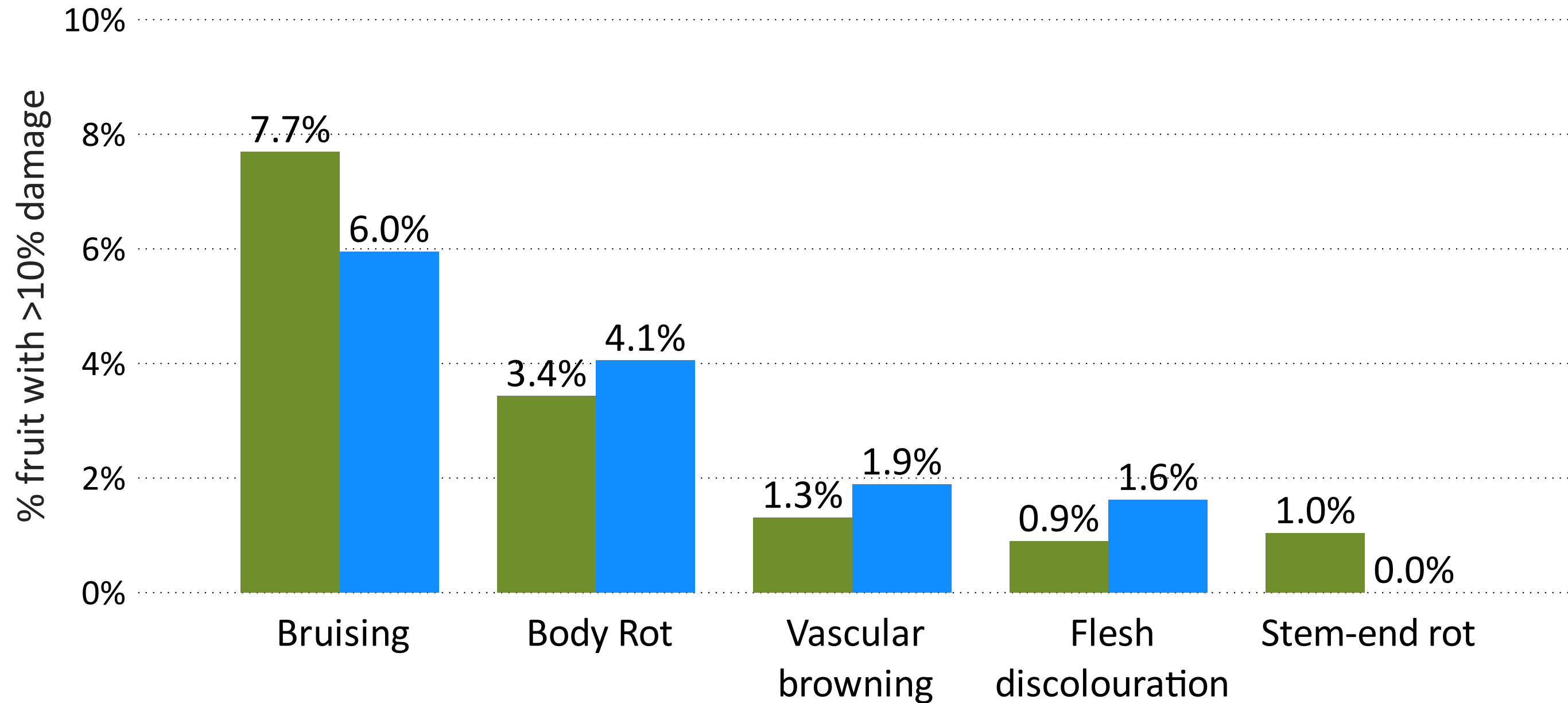


Figure 4. Average fruit age and ripeness on retail display by retail location - November 2020 (Australian supply only)

Retail Location	Fruit Age (Days)	Ripeness Stage (1-5)	Number of 10-fruit samples collected
Adelaide	10	3.7	9
Melbourne	12	4.0	14
Perth	12	4.5	9
Sydney	11	4.0	5

Figure 5. Percentage dry matter by production region - November 2020

Variety ● Hass



Figure 6. Number of 10-fruit samples collected by production region - November 2020

Production Region	No. Samples Collected
Western Australia	26
New South Wales	5
Tristate	5
Unknown	1
Total	37