Figure 1. Acceptable fruit (<10% internal defects) by source - average since May 2020



Figure 2. Acceptable fruit (<10% internal defects), by retail location - October 2020

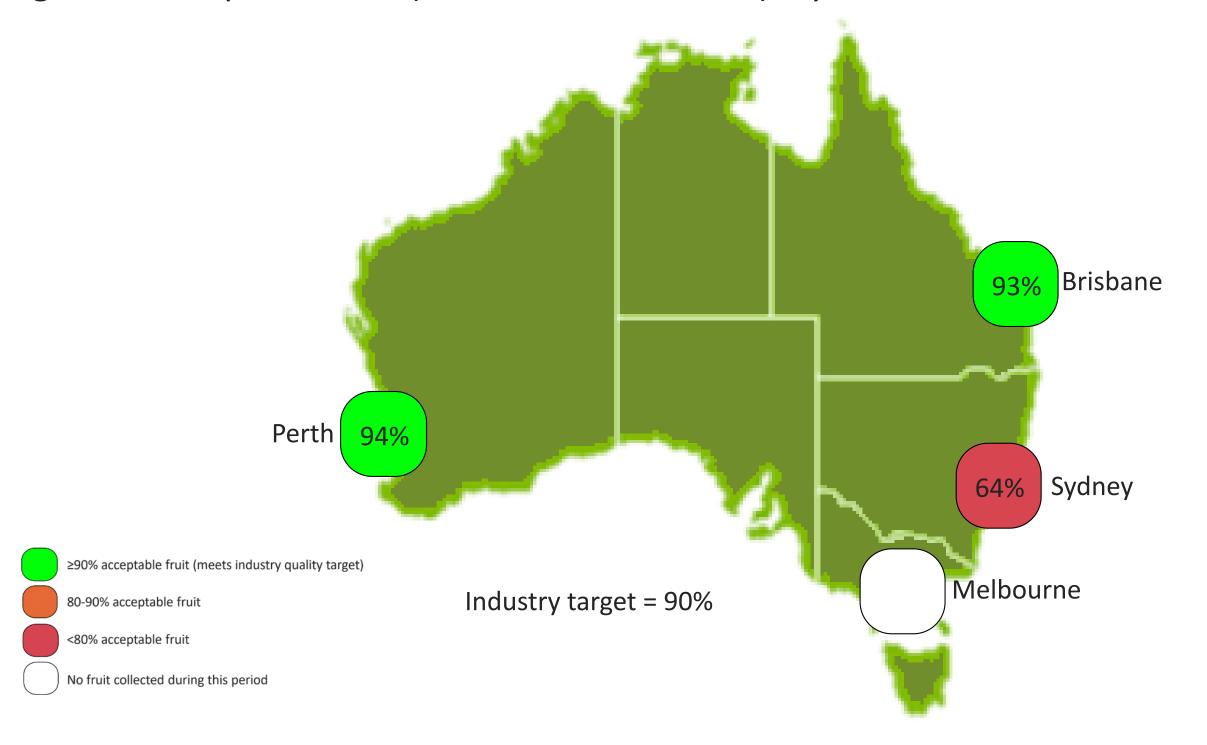


Figure 3. Unacceptable fruit (>10% damage) by damage type and retailer group — October 2020

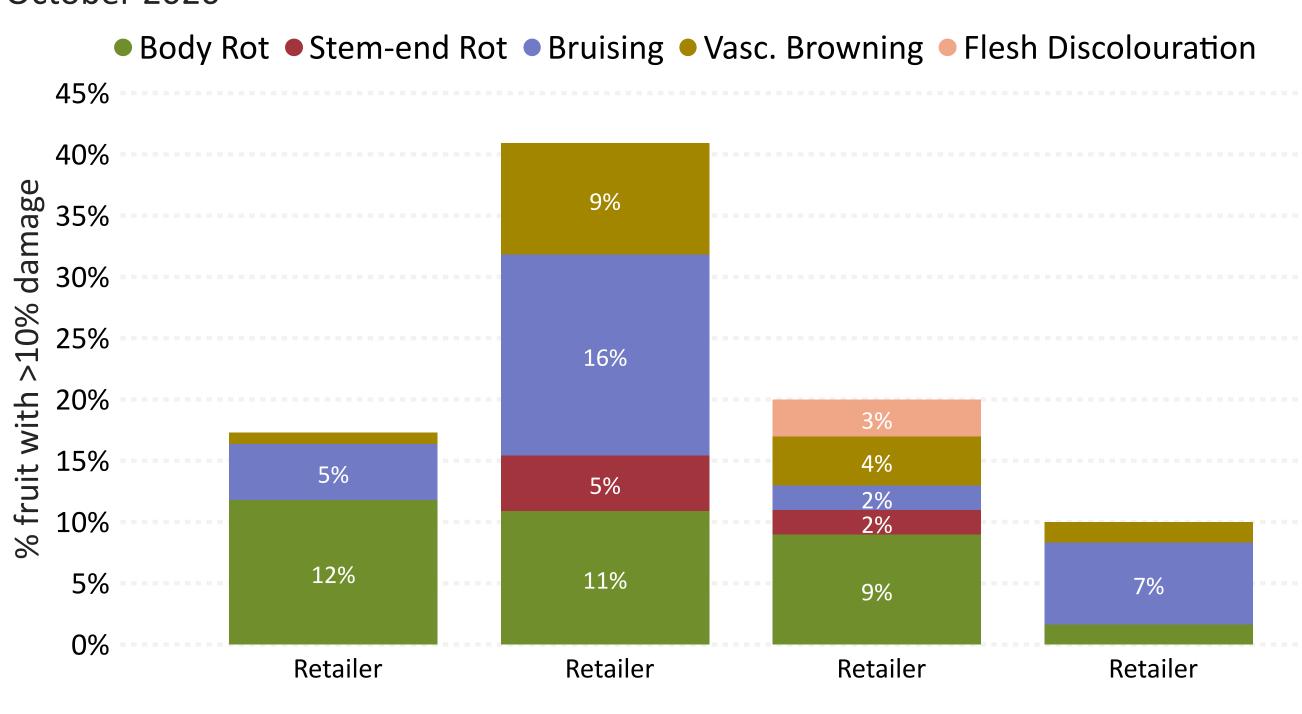


Figure 4. Ripeness stage at purchase - October 2020 Best practice Does not meet best practice 35% 30% 25% % of fruit 20% 37% 15% 22% 10% 19% 13% 5% 7% 0% 2. Rubbery 1. Hard 3. Breaking 5. Ripe 6. Over-ripe 4. Firm-ripe Stage of Ripeness

Figure 5. Layers of fruit on retail display - October 2020 Best practice Does not meet best practice 70% 60% (%) skeldsiQ 30% 71% 20% 26% 10% 0% 5+ Number of fruit layers

Figure 6. Fruit age across retailers - October 2020 Meets best practice Fruit age (days from pack to purchase) Does not meet best practice 27 24 17 Retailer Retailer Retailer Retailer