

AV19003 - Monitoring avocado quality at retail

Industry Snapshot - February 2021



**Hort
Innovation**
Strategic levy investment

**AVOCADO
FUND**

Project AV19003 has been funded by Hort Innovation using the avocado research and development levy and funds from the Australian Government.

Figure 1. Acceptable fruit (<10% internal defects) for Australian grown fruit - February 2021

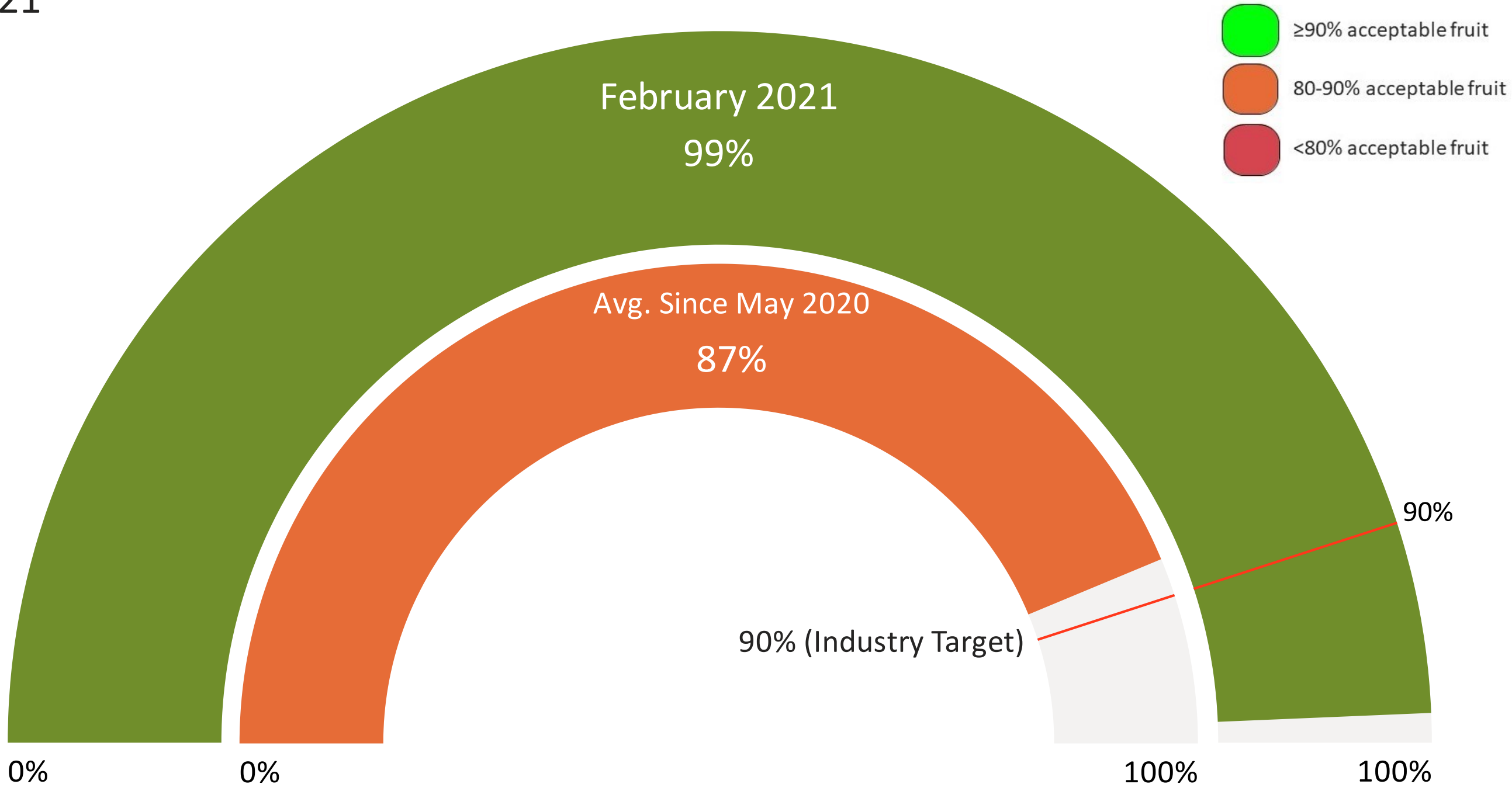


Figure 2. Acceptable fruit (<10% internal defects) by production region - February 2021

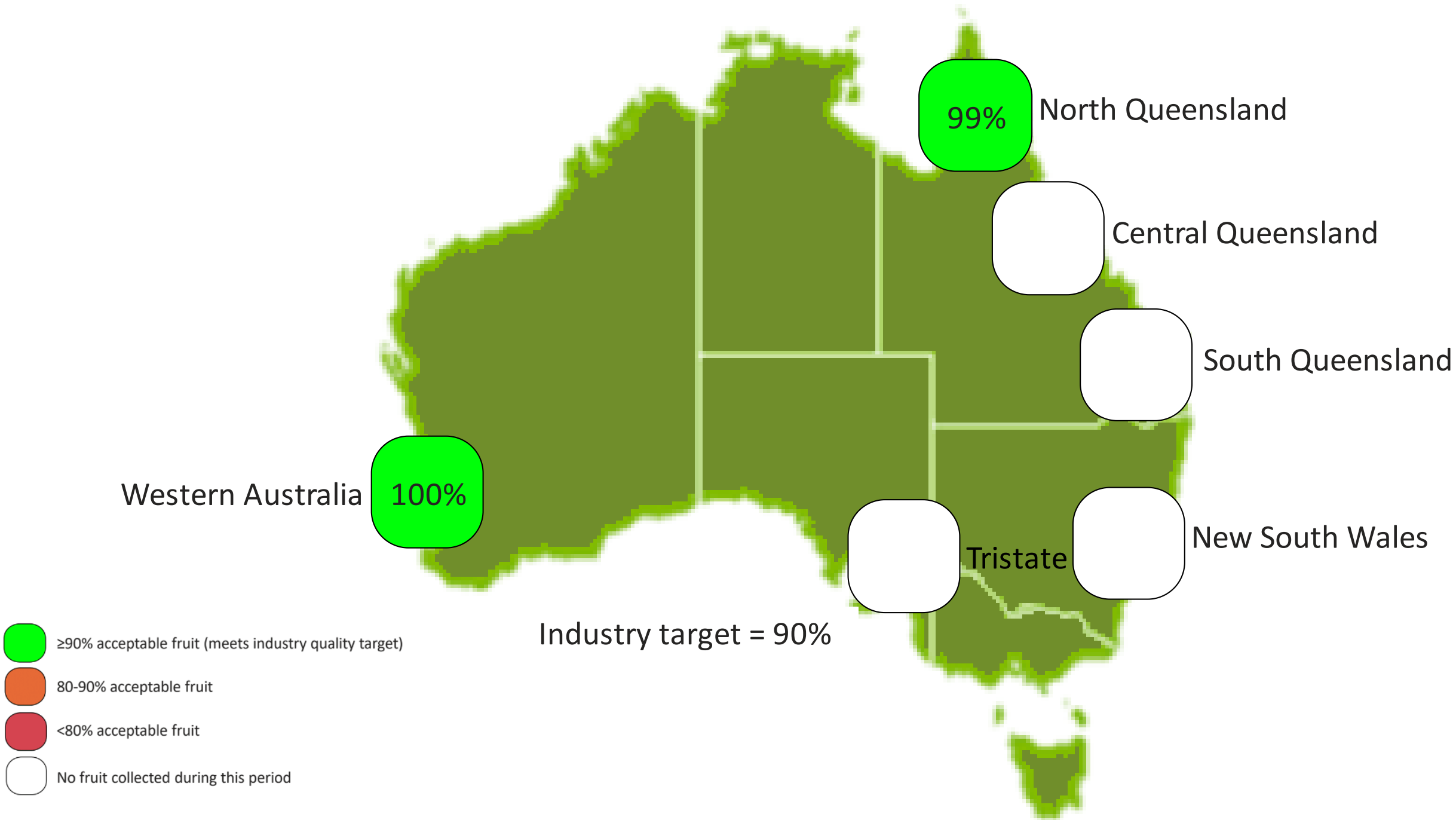


Figure 3. Unacceptable fruit damage by defect type (>10% internal defects); Australian grown fruit - February 2021

● Avg. since May 2020 ● Feb 2021

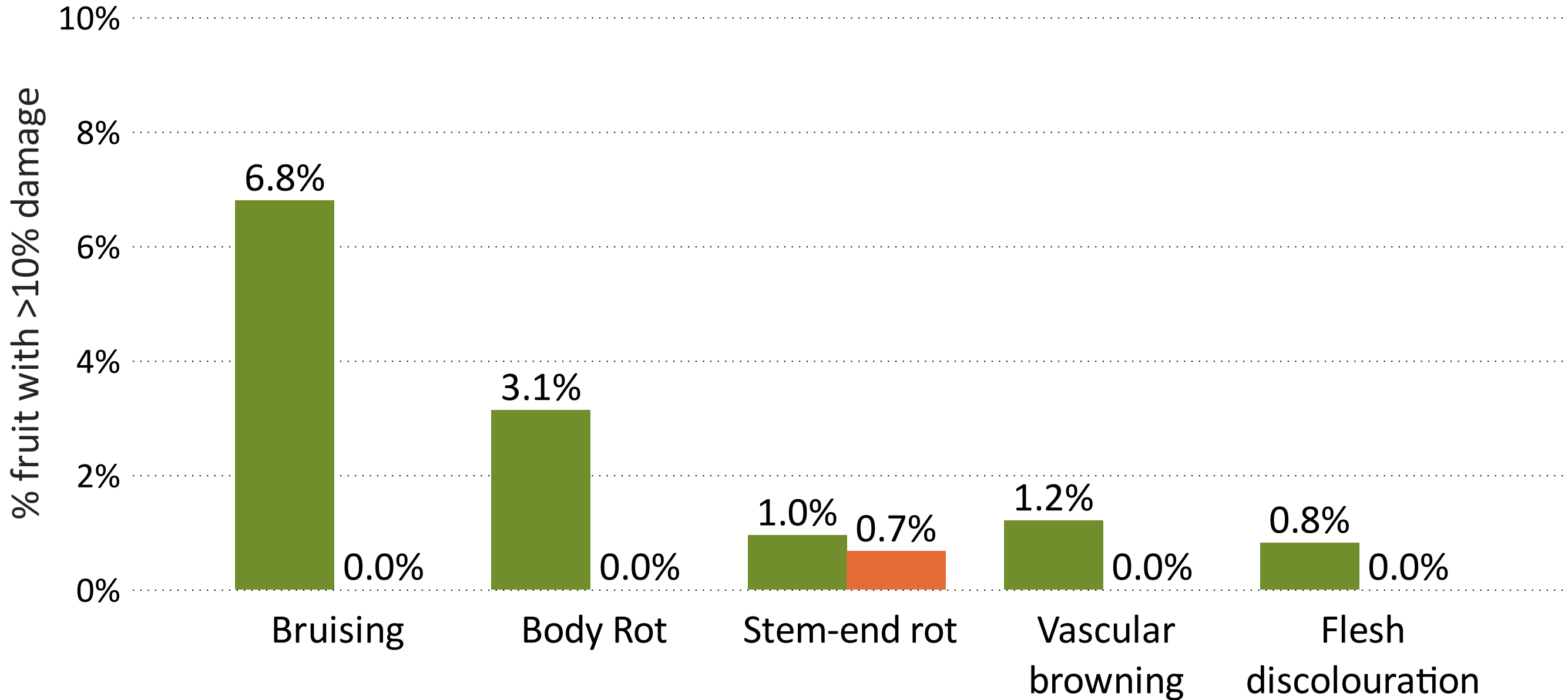


Figure 4. Average fruit age and ripeness on retail display by retail location - February 2021 (Australian supply only)

Retail Location	Fruit Age (Days)	Ripeness Stage (1-5)	Number of 10-fruit samples collected
Adelaide	15	3.4	7
Brisbane		3.8	1
Melbourne	18	4.5	4
Sydney		3.3	3

Figure 5. Percentage dry matter by production region - February 2021

Variety ● Hass

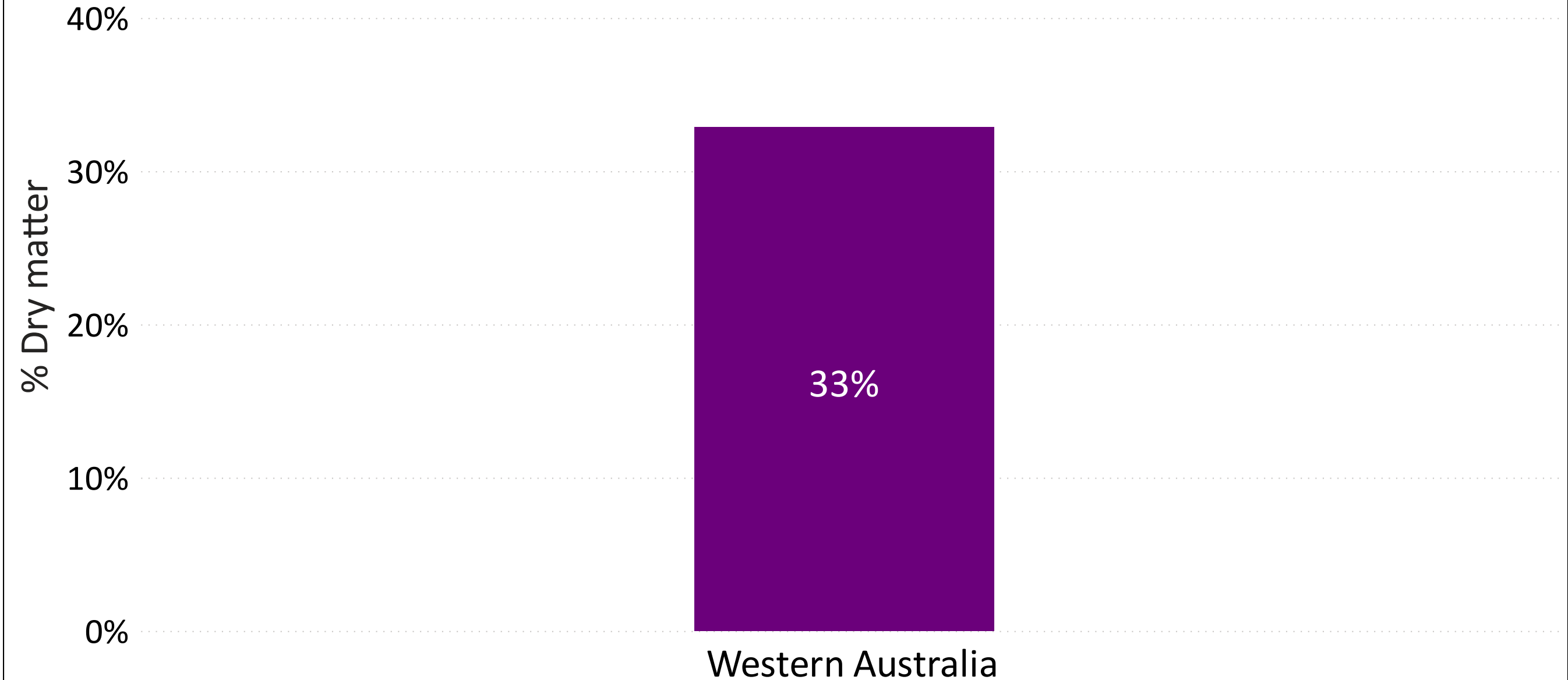


Figure 6. Number of 10-fruit samples collected by production region - February 2021

Production Region	No. Samples Collected
North Queensland	8
Western Australia	5
Unknown	2
Total	15