

AV19003 - Monitoring avocado quality at retail

Retail Snapshot - February 2021



**Hort
Innovation**
Strategic levy investment

**AVOCADO
FUND**

Project AV19003 has been funded by Hort Innovation using the avocado research and development levy and funds from the Australian Government.

Figure 1. Acceptable fruit (<10% internal defects) by source - average since May 2020

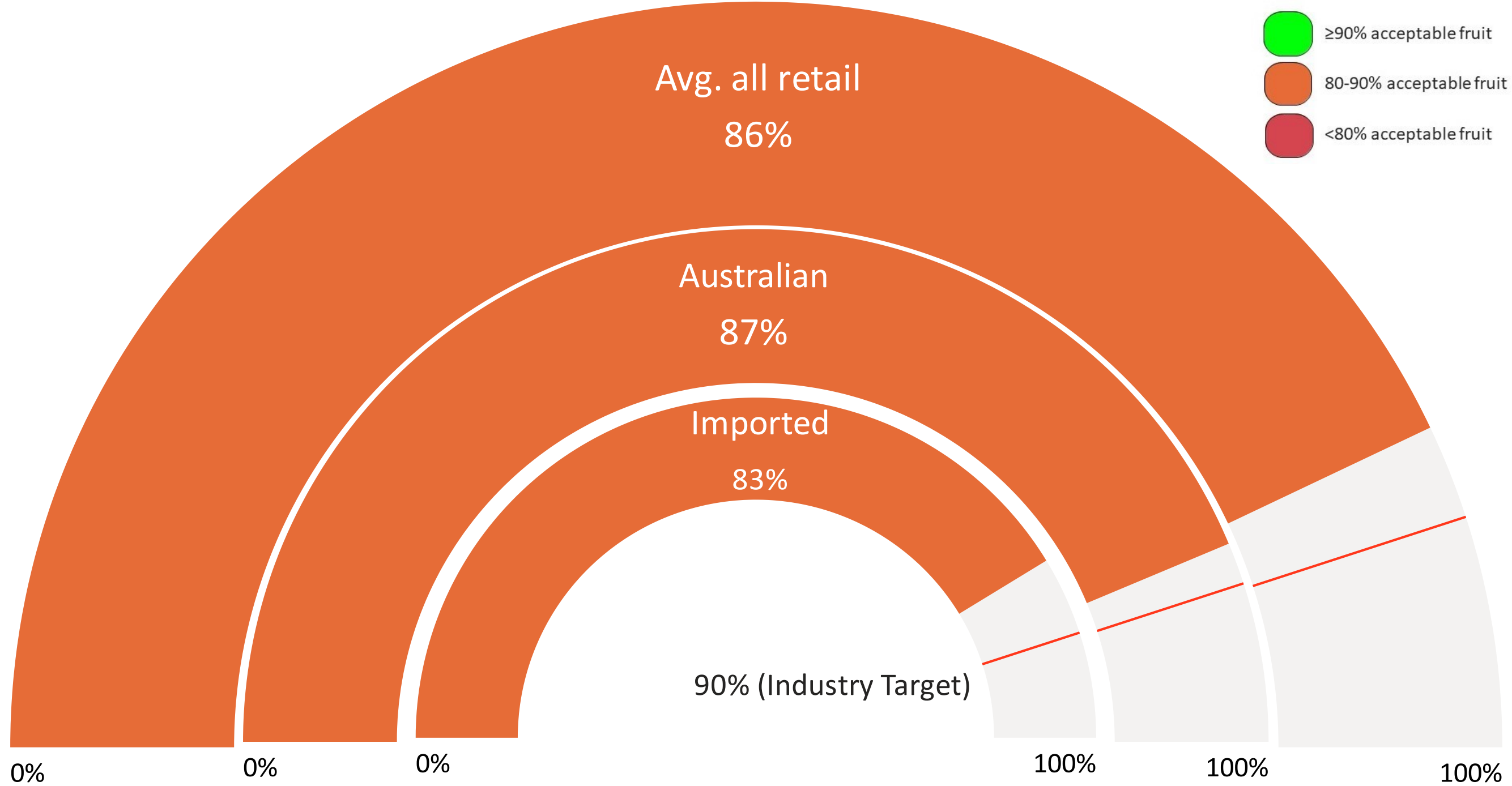


Figure 2. Acceptable fruit (<10% internal defects), by retail location - February 2021

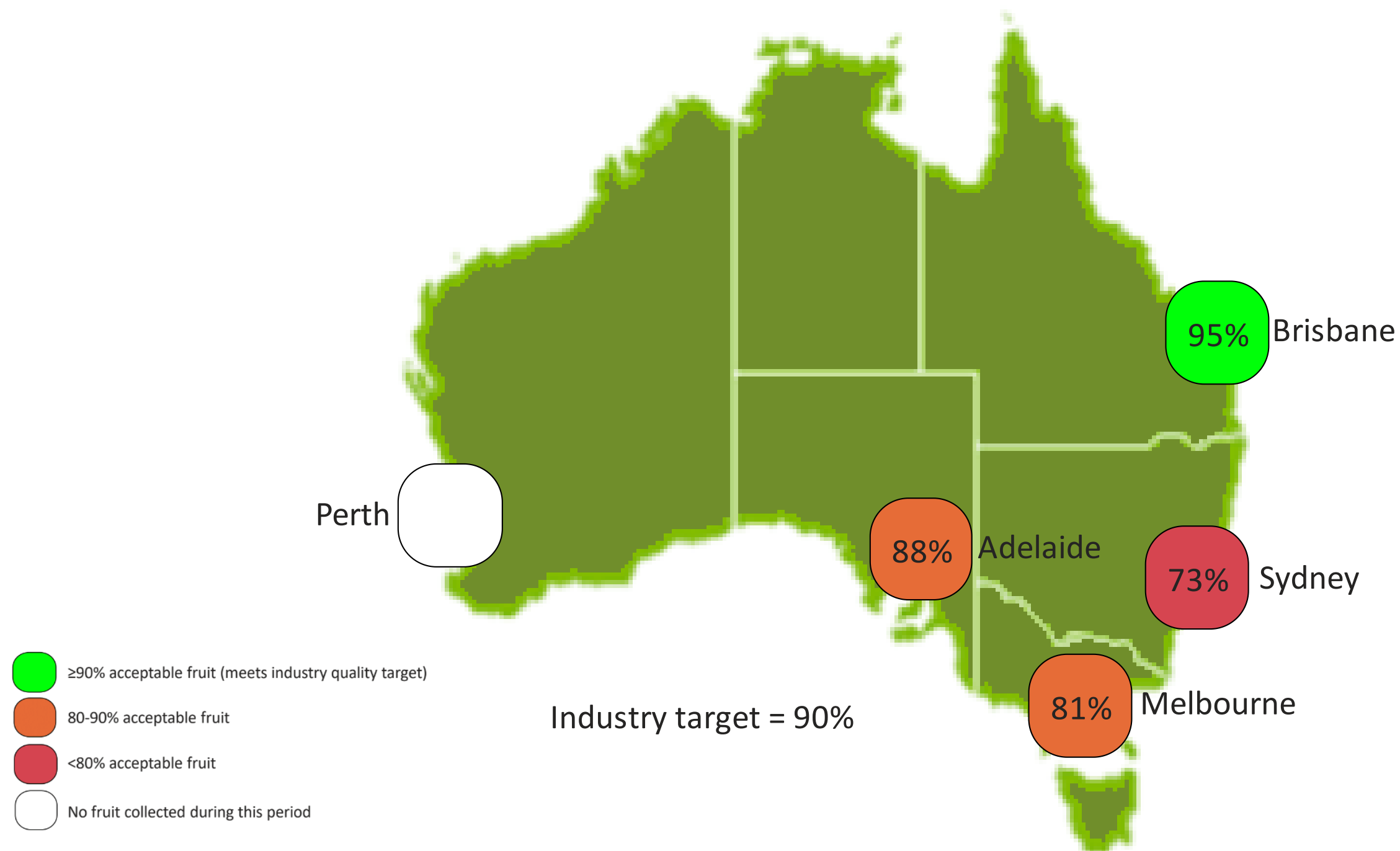


Figure 3. Unacceptable fruit (>10% damage) by damage type and retailer group – February 2021

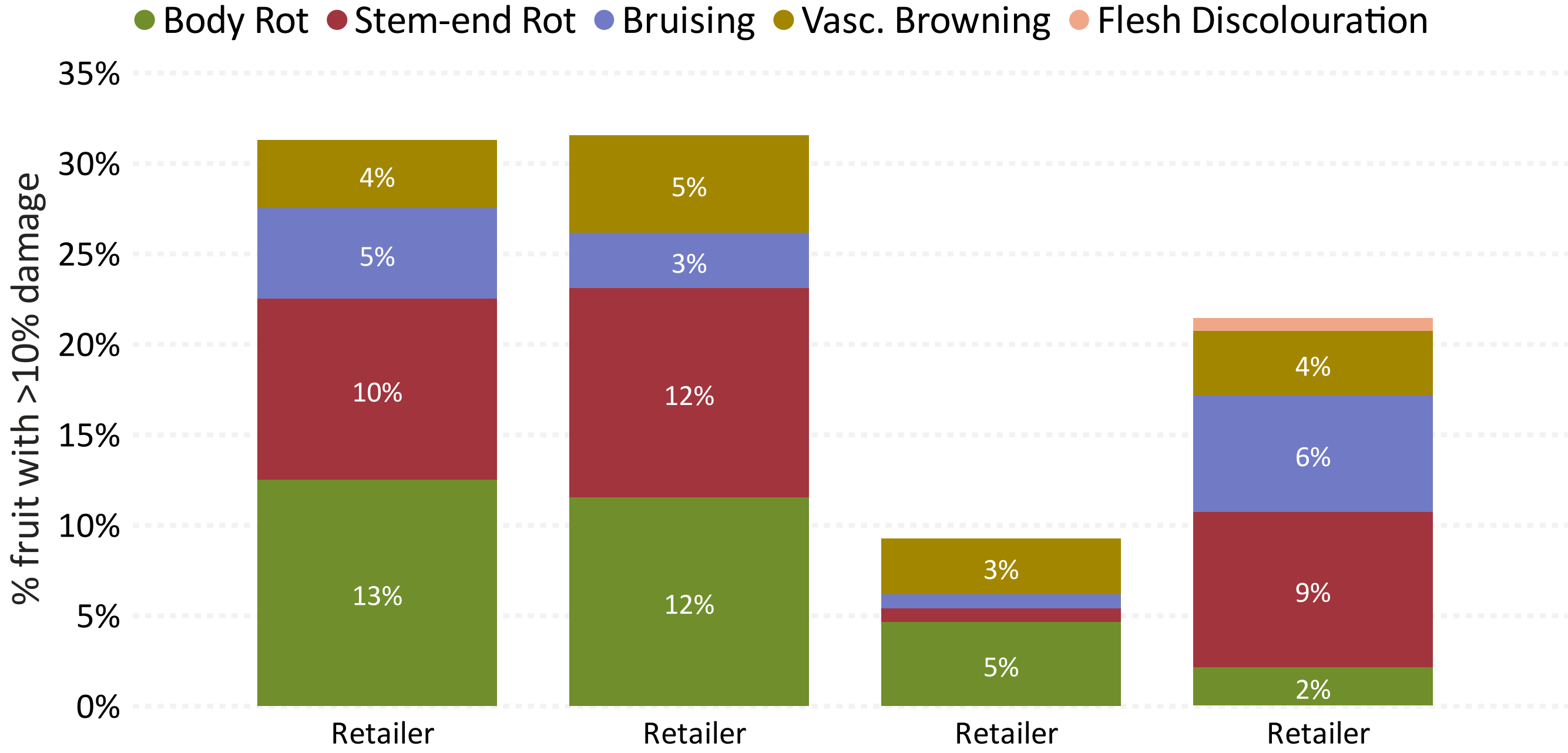


Figure 4. Ripeness stage at purchase - February 2021

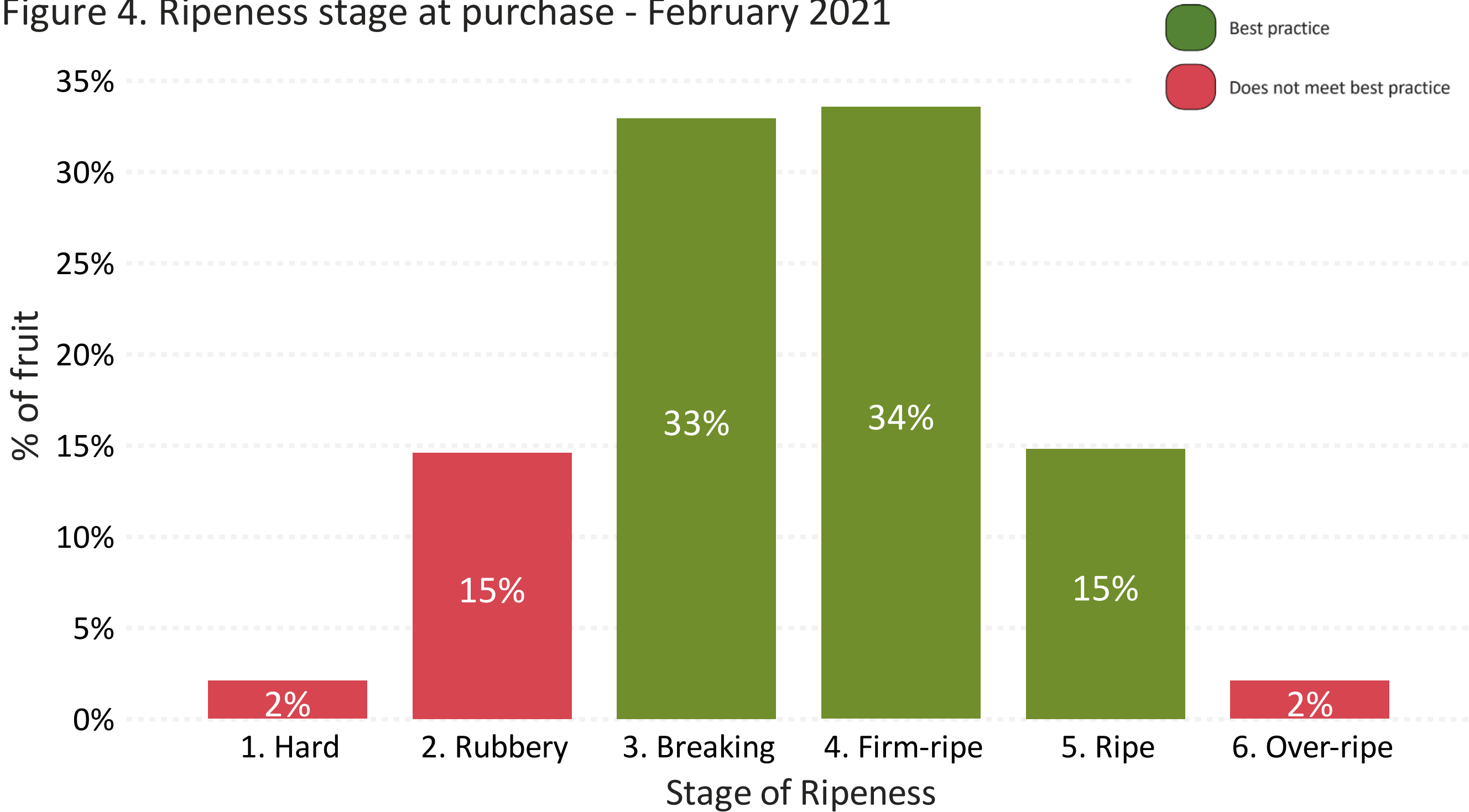


Figure 5. Layers of fruit on retail display - February 2021

- Best practice
- Does not meet best practice

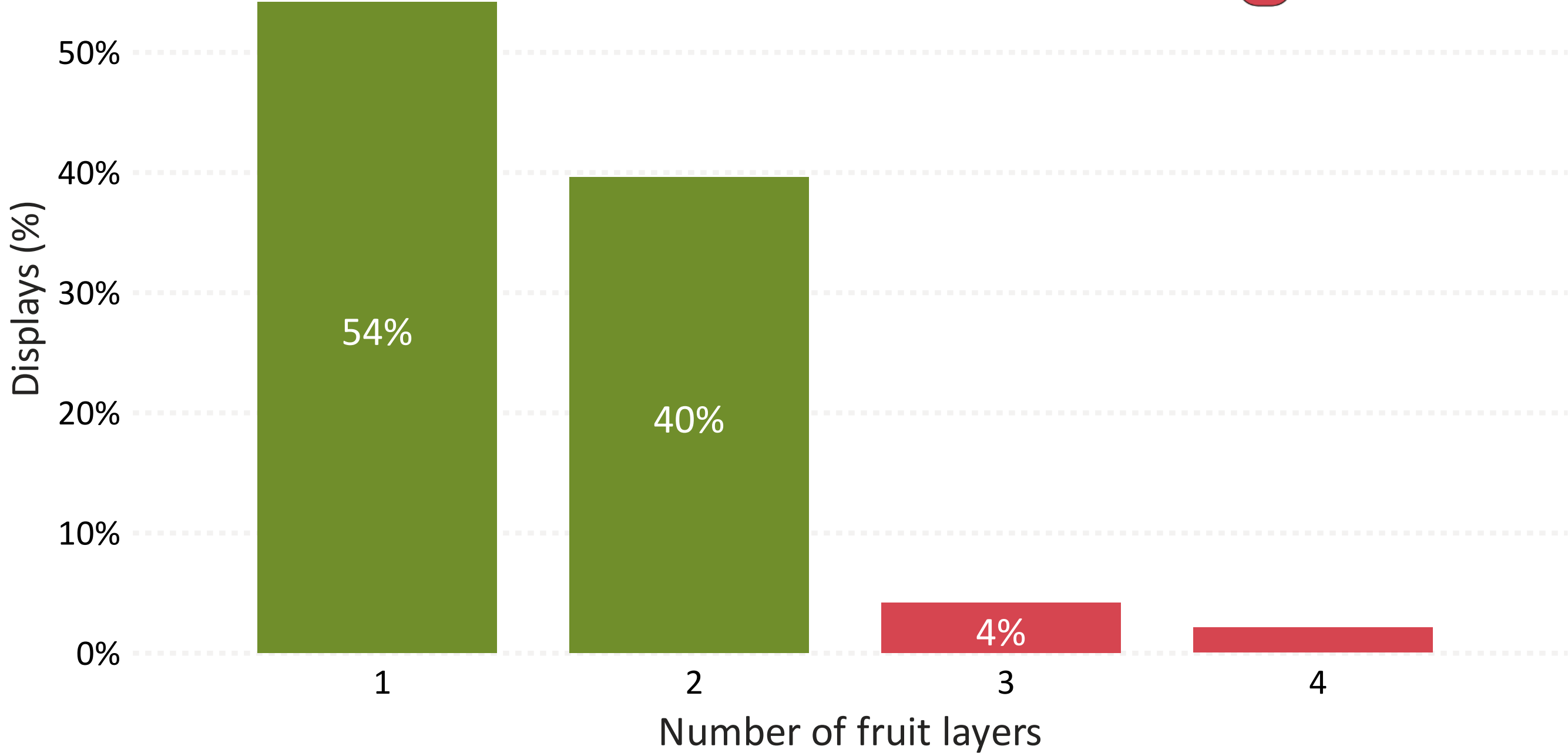


Figure 6. Fruit age across retailers - February 2021

