



## MEDIA RELEASE

5 October 2021

### **“The Avolanche is here!”**

**Australians are now consuming 4kg of avocados per person, and by 2021/22 this figure is likely to rise to 5.0kg per person. The good news is that Australian avocado growers are able to more than meet demand so they’ve got this! There’s no need for imported avocados when we have such abundant supply.**

“Lovers of Aussie avocados are really in the best place right now,” Avocados Australia CEO John Tyas said.

“Consumers right now can buy quality Australian avocados and, because of the nature of supply, they’re awesome value for money right now.”

“Avocados are a healthy natural product that is ideal for so many varied recipes and we really want to encourage avocado lovers to have more of what they love, Aussie avocados.”

Australian growers have planted lots of new areas over the past five years and these trees are now hitting their stride.

Mr Tyas said that the updated long-term forecast suggests Australia’s avocado production is expected to continue to increase to about 170,000 tonnes by 2026, more than double the 2020-21 crop. These figures and other interesting statistics about avocado production and consumption appear in Avocados Australia’s **“Facts at a Glance” document** recently published for 2020/21 which is available online [here](#).

“We encourage retailers to support Aussie growers given the massive crop and great quality available from Australian producers this year,” Mr Tyas said.

“Australia’s production from now until Christmas is expected to be up 150% more than last year.”

“This year’s Hass crop is of excellent quality, and we’ve had good growing conditions across most of our production regions, so lovers of Aussie avocados should keep celebrating “Our Green Gold”,” he said.

There is plenty of high quality Australian Avocados available this season, so make sure you ask your retailer for an Australian Avocado if you can’t find them in-store.

“We value the great job that our retailers do to support Aussie growers and we hope they will continue to help promote our massive crop this year,” Mr Tyas said.

“We invite avocado lovers to choose Australian avocados this season and try our delicious new recipes, be it sweet or savoury, in support of Australian farmers.”

A range of delicious avocado recipes can be found at [www.australianavocados.com.au](http://www.australianavocados.com.au).

**ENDS**

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**About Avocados Australia – [www.avocado.org.au](http://www.avocado.org.au)**

*Avocados Australia (AAL) is the representative industry body for the Australian avocado industry. We provide a range of services to our members and the broader industry to foster growth and development. Avocados Australia is a not-for-profit member-based organisation and our members include avocado growers, associated businesses and industry people. Avocados Australia seeks to work with all parts of the chain, from production through to the consumer. By working together, we seek to continually improve the ability of growers to provide a healthy, profitable and safe product for all consumers.*