



MEDIA RELEASE

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Boosting Avocado Exports main topic at Bundy Forum

This year so far Australian avocado exports have increased by 190% when compared to the pre-Covid export volume and Central Queensland-based avocado growers, packers and exporters are keen to keep increasing exports this year. Avocados Australia is holding the **CQ Avocado Export Regional Forum** to support the industry in growing the export sector with practical information to help growers and packers. Forums will also be held in other regions later this year.

The CQ Avocado Export Regional Forum is to be held on Friday 4 March from 9.00am to 2.30pm at Bundaberg Rowers on the River (2 Toonburra Street in Bundaberg Central) and all avocado growers, packers and exporters are invited. [Click here](#) to register to attend. To view the agenda [click here](#).

The Australian avocado crop forecast estimates that Australia's production will reach 170,000t by 2026 which will be more than double the production in 2020-21. To find new markets for this additional supply of fruit a target has been set to grow exports, aiming for at least a five-fold increase within the next five years.

Avocados Australia's CEO John Tyas, who will be presenting at the forum, wants Central Queensland growers, packers and exporters to work together to build the Australian avocado export sector.

"Australian growers can no longer rely on the domestic market alone and we know there are good opportunities to grow existing and new markets, particularly in Asia," said Mr Tyas.

Other speakers taking part in the forum include Ben Giles (Queensland Trade and Investment Commissioner for Indonesia), Noel Ainsworth (Queensland Department of Agriculture and Fisheries), Suzanne Ong (Trade and Investment Queensland) and Flora Zhang (Avocados Australia). All attendees will have the chance to share their views in the afternoon and contribute to the development of the new 2022-2026 Australian avocado export strategy.

The forum will be a Covid-19 compliant event and registration is essential.

The CQ Avocado Export Regional Forum is an initiative of the "Avocado market access and trade development" project (AV20004) that has been funded by Hort Innovation, using the avocado research and development levy and contributions from the Australian Government. Hort Innovation is the grower-owned, not-for-profit research and development corporation for Australian horticulture.

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About Avocados Australia – www.avocado.org.au

Avocados Australia (AAL) is the representative industry body for the Australian avocado industry. We provide a range of services to our members and the broader industry to foster growth and development. Avocados Australia is a not-for-profit member-based organisation and our members include avocado growers, associated businesses and industry people. Avocados Australia seeks to work with all parts of the chain, from production through to the consumer. By working together, we seek to continually improve the ability of growers to provide a healthy, profitable and safe product for all consumers.