

# AVOCADO EXPORT REGIONAL FORUM

# RIVERLAND

## FRIDAY 13 MAY 2022

# BOOK NOW

**Time:** 8:30 am – 14.50 pm (ACST )

**Venue:** Loxton Research centre (PIRSA), Bookpurnong Rd, Loxton SA 5333

**RSVP by:** 10th May 2022 via Trybooking: <https://www.trybooking.com/BYJWC>

Time	Topic	Presenter
8.15-8.30	Registration	
8.30-8.50	Welcome	Avocados Australia Board of Directors- <b>Kym Thiel</b>
	Export overview and market access update	Avocados Australia CEO - <b>John Tyas</b>
8.50-9.20	Case study – Australian table grape export journey	Avocados Australia - <b>Flora Zhang</b>
9.20 – 10.00	Export marketing plans for 2022 and consumer re- search USP	Hort Innovation
10.00—10.30	Future avocado export directions	Avocados Australia - Flora Zhang Open to the room for discussion
<b>10:30-11.00 morning tea</b>		
11.00—11.20	Avocado export supply chain and quality monitoring	QDAF - Noel Ainsworth
1.20—11.40	SA avocado exports and market insights	<b>David Flack</b> - Export Adviser, TradeStart, SA <b>Kiyoko Osawa</b> - Senior Business Development Man- ager at Australian Trade and Investment Com- mission (Austrade) Japan <b>Adil Akbar</b> - South Australian Government Repre- sentative to Malaysia
11.40-12.00	Panel discussion	John Tyas Kiyoko Osawa Adil Akbar David Flack Representative from Hort Innovation
<b>12.00-12.40 Lunch</b>		
12.40 – 13.10	Japan registration process	Avocados Australia - John Tyas
13.10-14.10	Preparing for audit (DAWE & Japan MAFF)	DAWE
14.10- 14.40	Japan online registration system	Australian Table Grapes Association - Jeff Scott
14.40– 14.50	Evaluation survey	
14.50 pm	Close	



This event is part of the strategic levy investment project *Avocado market access and trade development (AV20004)*. This project has been funded by Hort Innovation, using the Hort Innovation avocado research and development levy. Hort Innovation is the grower-owned, not-for-profit research and development corporation for Australian horticulture.