



MEDIA RELEASE

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Market access for Aussie Hass avos to India will be a “game changer”

Avocados Australia is very excited to have achieved market access for Australian Hass avocados to India. John Tyas, Chief Executive Officer of Avocados Australia, considers Australia’s market access to India to be a “game changer” for the Australian avocado industry.

“With the industry now capable of producing a strong supply of Hass avocados, having access to an overseas market such as India will be a ‘game changer’ for our industry,” said John Tyas.

“We acknowledge that final approval of the protocol will be dependent on 10 successful trial shipments, and we are very confident we can achieve that.”

John Tyas commends the Australian Government on their efforts in achieving this outcome for the Australian avocado Industry.

“The Australian Government has worked very hard and closely with industry to achieve a commercially viable and workable protocol that all Australian Hass avocado growers will be able to use.”

Avocados Australia would also like to acknowledge the efforts of industry players who have supported the Government through this process.

“We believe there are great opportunities for Australian avocados in India and it is a market with enormous growth potential,” said John Tyas.

Avocados Australia believes that Australia’s proximity to the Indian market is very favourable when compared with their competitors.

The Australia-India Economic Cooperation and Trade Agreement (ECTA) entered into force on 29 December 2022 and with it came this excellent new trade opportunity for the Australian avocado industry.

“The recently agreed tariff reductions for Australian avocados also strengthens our competitive position in this market,” said Avocados Australia’s CEO.

Avocados Australia believes that access to this large and growing market will bring renewed optimism for many Australian avocado growers.

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About Avocados Australia – www.avocado.org.au



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Avocados Australia (AAL) is the representative industry body for the Australian avocado industry. We provide a range of services to our members and the broader industry to foster growth and development. Avocados Australia is a not-for-profit member-based organisation and our members include avocado growers, associated businesses and industry people. Avocados Australia seeks to work with all parts of the chain, from production through to the consumer. By working together, we seek to continually improve the ability of growers to provide a healthy, profitable and safe product for all consumers.