



MEDIA RELEASE

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Avocados Australia's Regional Forum to Boost Avocado Exports

For the 2022-23 financial year, Australian avocado growers/exporters exported 10,736 tonnes of fresh avocados to overseas markets. Avocados Australia is working on increasing that figure year-on-year. In order to achieve this, they are delivering a range of initiatives aimed at increasing the industry's exporting capabilities. One of these initiatives is the *Export Regional Forum Series* that is rolling out events across Australia in major avocado growing regions. The next forum is to take place in Bundaberg.

Avocados Australia's "**Central Qld Avocado Export Regional Forum**" will be held on Friday 18 August at the Brothers Sports Club (130 Takalvan Street, Kensington) and all avocado growers, exporters and packers are invited to attend. This is a free event that will provide relevant export information to growers/exporters including how to prepare for exporting Hass avocados to India.

The CQ Avocado Export Regional Forum will start at 9.00am and finish at 1.00pm. Interested parties can book a place now by registering [HERE](#).

Avocados Australia's *Export Regional Forum Series* has been running since 2021 and more forums are planned in 2023. They have been playing a pivotal role in helping Avocados Australia engage directly with the key players involved with exporting avocados and interested industry members are encouraged to attend.

The Australian avocado crop forecast estimates that Australia's production will reach 170,000t by 2026. With markets like India becoming open to Australia's Hass avocado growers, some of this supply will be able to be channelled to overseas markets.

Avocados Australia's CEO, John Tyas, encourages Central Queensland growers, packers and exporters to work together to further build the Australian avocado export sector.

"In addition to the current export markets, all Australian avocado growers will, very soon, be able to access the Indian market so they will have more options for selling their fruit, they don't need to rely on the domestic market alone," said Mr Tyas.

The CQ Avocado Export Regional Forum is an initiative of the "Avocado market access and trade development" project (AV20004) that has been funded by Hort Innovation, using the avocado research and development levy and contributions from the Australian Government. Hort Innovation is the grower-owned, not-for-profit research and development corporation for Australian horticulture.

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For more information contact: Anna Petrou, Communications Manager, Avocados Australia Limited on (07) 3846 6566 or 0488 384 222 or co@avocado.org.au.

About Avocados Australia – www.avocado.org.au

Avocados Australia (AAL) is the representative industry body for the Australian avocado industry. We provide a range of services to our members and the broader industry to foster growth and development. Avocados Australia is a not-for-profit member-based organisation and our members include avocado growers, associated businesses and industry people. Avocados Australia seeks to work with all parts of the chain, from production through to the consumer. By working together, we seek to continually improve the ability of growers to provide a healthy, profitable and safe product for all consumers.