



## MEDIA RELEASE

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# Aussie Hass avo protocol approved by India!

**Avocados Australia has received confirmation yesterday that the protocol for exporting Australian Hass avocados has been approved by India! This is good news for Australian avocado growers looking to export their Hass avocados to India.**

Avocados Australia, the industry's peak industry body, welcomes the news and says the next step is to work on accrediting growers and packers to the new protocol.

*"It is terrific news that Australian avocado growers, once accredited, can export to India,"* said John Tyas, Avocados Australia's CEO.

*"We can now look to growing this exciting new market."*

Once accredited, Australian avocado growers from all regions of Australia will be able to export to India. But John Tyas says the industry can't stop there.

*"We have increasing supply so growing export markets and increasing exports is an important focus for us."*

Australian production is forecast to increase strongly over the next few years to around 170,000 tonnes per annum expected to be produced by 2026.<sup>1</sup> Avocados Australia has a number of new markets in its sights.

*"With Australia's relationship improving with China we see China as an excellent market opportunity."*

Effort is already underway in this area as Avocados Australia's Chair, Brad Rodgers, will be joining Avocados Australia's CEO in a trade mission to China this week.

Several Chinese importers have already shown interest in Australian Avocados and the Australian avocado industry are known for being reliable suppliers of quality avocados. However, technical market access is a critical step and avocados are in line behind apples and blueberries in the negotiations.

For now India is the focus and there were many key stakeholders who played a part in achieving market access.

*"India market access is great news and I would like to thank all of our key stakeholders for helping us get to this point,"* said John Tyas, Avocados Australia's CEO.

*"I would like to again thank the growers and pack houses that were involved in the trial shipments, Hort Innovation, the Department of Agriculture, Fisheries and Forestry, Austrade, Kiran Karamil our Indian Agricultural Counsellor and Joe Siana from the Australian Horticultural Exporters' and Importers' Association."*



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Avocados Australia would like to also acknowledge the support provided by the *Avocado market access and trade development* (AV20004) project. This project has been funded by Hort Innovation, using the Avocado research and development levy and contributions from the Australian Government. Hort Innovation is the grower-owned, not-for-profit research and development corporation for Australian horticulture.

## **ENDS**

<sup>1</sup> *Source: Infocado see [Avocados Australia Facts at a Glance 2022-23](#)*

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**About Avocados Australia – [www.avocado.org.au](http://www.avocado.org.au)**

*Avocados Australia (AAL) is the representative industry body for the Australian avocado industry. We provide a range of services to our members and the broader industry to foster growth and development. Avocados Australia is a not-for-profit member-based organisation and our members include avocado growers, associated businesses and industry people. Avocados Australia's purpose is to support Australian growers to become world leading sustainable producers.*