



MEDIA RELEASE

5 December 2023

Gross value of production for Australian avocados has bounced back to 2020-21 level

According to Avocados Australia's "Facts at a Glance 2022/23 Report", the gross value of production (GVP) for Australian avocados was estimated at \$574 million in 2022-23, which is a return to the 2020/21 level. Key statistics like this about the Australian avocado industry can be found on the Avocados Australia website [here](#) thanks to an important project led by Avocados Australia.

The "Avocado industry and market data capture and analysis" project (AV20000) came to an end this year and the Facts at a Glance report was the culmination of three years of data collection and analysis. This Hort Innovation funded project delivered high quality industry data to the Australian avocado supply chain, to support businesses in their decision making. A new five-year project, led by Avocados Australia, started this year and builds on the success of the AV20000 project.

The new project (AV22016) will continue to provide the core data and information systems such as Infocado, OrchardInfo, export market reporting, and retail price reporting. It will include enhanced export retail price reporting and domestic wholesale price reporting.

John Tyas, Avocados Australia's CEO and the project leader, says that the new project will continue to provide quality reporting for the Australian avocado industry and the reporting enhancements will further benefit the industry.

"The "Avocado industry and market data capture and analysis" project is an important investment that will continue to maintain our essential range of reporting systems and the enhanced export retail price reporting and domestic wholesale price reporting will further benefit industry members' decision making," said John Tyas, CEO of Avocados Australia.

Avocados Australia is committed to increasing avocado exports and the project will also continue to provide Global trade data analysis.

"The 2022/23 Facts at a Glance report includes the latest figures on Australian avocado export markets, annual avocado export volumes, and a graph outlining the top 20 largest global avocado producers."

"The avocado industry facts and figures contained in the Facts at a Glance report are an essential resource for anyone wanting to see how the Australian avocado industry has performed over the year."

According to the Facts at a Glance online report, Queensland continued to produce the majority of Australian avocados in FY2023, with 65% of production. Western Australia produced the next largest share at 18%.

Figures also show that Australian production is forecast to increase strongly over the next few years, to around 170,000 tonnes per annum expected to be produced by 2026.

To view Avocados Australia's "Facts at a Glance" key avocado industry statistics online [click here](#).



MEDIA RELEASE

The Facts at a Glance 2022/23 report was produced as part of the strategic levy investment project Avocado industry market data capture and analysis (AV20000), part of the Hort Innovation Avocado Fund. It is funded by Hort Innovation, using the avocado research and development levy and contributions from the Australian Government. Hort Innovation is the grower-owned, not-for-profit research and development corporation for Australian horticulture.

ENDS

For more information contact: Anna Petrou, Communications Manager, Avocados Australia Limited on (07) 3846 6566 or 0488 384 222 or co@avocado.org.au.

About Avocados Australia – www.avocado.org.au

Avocados Australia (AAL) is the representative industry body for the Australian avocado industry. We provide a range of services to our members and the broader industry to foster growth and development. Avocados Australia is a not-for-profit member-based organisation and our members include avocado growers, associated businesses and industry people. Avocados Australia seeks to work with all parts of the chain, from production through to the consumer. By working together, we seek to continually improve the ability of growers to provide a healthy, profitable and safe product for all consumers.