



MEDIA RELEASE

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Avocados Australia's latest industry figures out now!

According to Avocados Australia's latest "Facts at a Glance 2023/24 Report" total Australian avocado production volume is up 30% to 150,913 tonnes when compared with 2022/23's figure of 115,385 tonnes. Funded by avocado grower levies through Hort Innovation, the report found that the gross value of production (GVP) for Australian avocados is up by 13% to \$649 million when compared to \$574 million in 2022/23. Export value is up 63% to \$96.1 million. Avocados Australia continues to stay focussed on increasing demand in the domestic and export markets and opening up new export markets.

The Facts at a Glance 2023/24 Report is available now on the Avocados Australia website [here](#).

The avocado industry facts and figures contained in the Facts at a Glance report are an essential resource for anyone looking to understand Australian avocado industry trends to June 2024.

The report was produced by Avocados Australia's "Avocado industry supply and trade data capture and analysis 2023-2028" project (AV22016), a Hort Innovation funded project delivering high quality industry data to the Australian avocado supply chain, to guide the industry and support businesses in their decision making.

According to the Facts at a Glance online report, in 2023/24 Western Australia produced a record volume of over 65,000 tonnes of avocados, representing 44% of total Australian volume produced for the year. The next largest share was from Queensland at 42% of production.

John Tyas, Avocados Australia's CEO and the project's leader, believes the latest Facts at a Glance report clearly shows that Avocados Australia - and the industry - needs to continue to do everything it can to further increase exports year-on-year into current and new markets.

"Over the last three years the total export volume has increased by around 600% to 21,979 tonnes but more work still needs to be done."

"The 21,979 tonnes exported in 2023/24 represents 14.56% of the total volume produced in Australia and we are definitely looking to further increase that figure."

"Australian avocados are highly regarded by consumers in our overseas markets, they offer a quality, healthy and delicious option so this knowledge will help us in further developing these markets."

The Australian avocado industry also values Australian avocado consumers and is working to increase domestic avocado consumption. Domestic consumption increased in 2023/24 to 4.94kg per person, up 25% in three years.

"Australian avocado growers are committed to supplying avocados both domestically and internationally and they are always striving to grow quality avocados that provide a healthy and safe product for all consumers."



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The 2023/24 Facts at a Glance report also includes the latest figures on Australian avocado export markets, and a graph outlining the top 20 largest global avocado suppliers.

The “*Avocado industry supply and trade data capture and analysis 2023-2028*” project (AV22016) is funded by Hort Innovation, using the avocado research and development levy and contributions from the Australian Government. Hort Innovation is the grower-owned, not-for-profit research and development corporation for Australian horticulture.

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About Avocados Australia – www.avocado.org.au

Avocados Australia (AAL) is the representative industry body for the Australian avocado industry. Our purpose is to support Australian growers in becoming world leading sustainable producers. Avocados Australia is a not-for-profit member-based organisation and our members include avocado growers, associated businesses and industry people. Avocados Australia seeks to work with all parts of the supply chain, from production through to the consumer. By working together, we seek to continually improve the ability of growers to provide a healthy and safe product for all consumers.